**STAKEHOLDER ANALYSIS MATRIX**

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| ***INFLUENCE*** |  | **HIGH** | **KEEP** **SATISFIED** |  | **MANAGE CLOSELY** |  |
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|  | **LOW** | **MONITOR *(MINIMUM EFFORT)*** |  | **KEEP** **INFORMED** |  |
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|  |  |  | **LOW** | **HIGH** |
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|  |  |  | ***INTEREST*** |